

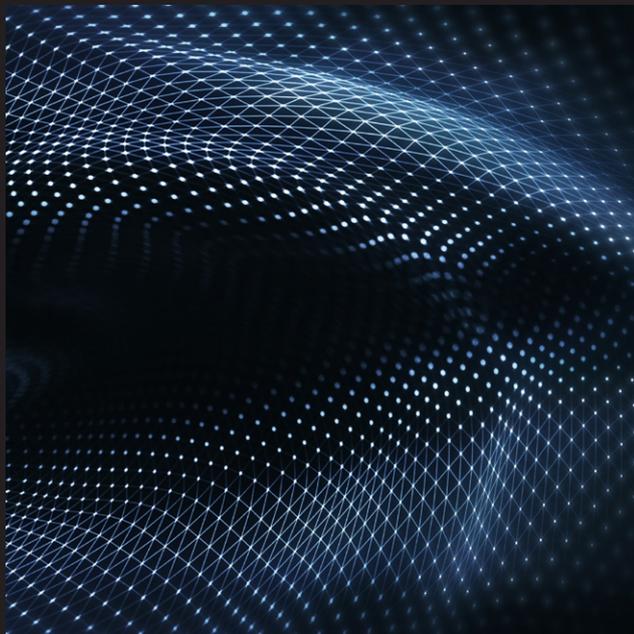
# SCHOTT Home Appliance

## SOFT

### Timeless finesse meets new sensuality.

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The decisive factor is the transparent front side printing. By varying the structure and density of the printed pattern, the reflection of the glass can be seamlessly adapted to your individual requirements. Different degrees of matte effects or even gradient progressions from shiny to matte can be realized – especially on mirrored glass a highlight! Thanks to this print finish, the glass offers a pleasantly soft touch – and in addition, fingerprints on the glass are less visible due to the printed surface. This finishing supports you in creating unique, high-quality glass fronts that emphasize the classy nature of the devices.



## HIGHLIGHT

### Set eye-catching accents or unique contrasts.

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An essential prerequisite for these design techniques is our one-of-a-kind printing technology. It can combine high-contrast and color-intensive printing on the front with a print pattern on the rear side of glass or vice versa. Symbols or visual elements on the front remain clearly visible even on tinted or mirrored glass. This special combination creates an exceptional clarity and depth that effectively highlights accents, lettering and brand logos to make them stand out from the crowd.

# Leave print restrictions behind.

The unique SCHOTT® Duo Design screen printing technology opens up unlimited design possibilities for ceramic double-sided printing on glass. Create sophisticated prints, individual logo prints or haptic symbols for control panels on all types of soda lime glass. There are no limits to your ideas!



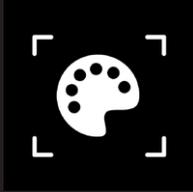
## Haptic experience

Printed structures on the front create a new haptic experience. Tactile lines and symbols support the use of controls



## Distinctive branding

Durable logo print on the front side provides new design freedom



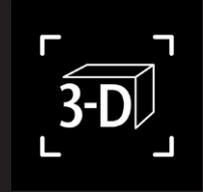
## Impressive effects

Realize durable multicolor prints. Softened mirror effects and gloss gradation through the use of satin color



## Anti-fingerprint

Satin color makes the glass surface less prone to fingerprints



## 3D effects

Stunning 3D effects through combination of different patterns on front and rear side

## Contact

Scan and learn more



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